



George Town Chamber of Commerce Inc

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Points of Interest

- Editor notes
- Low Head Tourist Park
- Meet our execs
- Networking function

GTCC Committee 2018

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Heather Dodge

Grahame Lowe
Employment Plus

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Hillwood Meditation Centre

2018: Issue 4 Newsletter Date: June 2018

Hello all, Preparations are well underway for the 2018 Business excellence Awards and will be starting the nominations and voting in early July so keep an eye out for the new format this year. Also we are having a networking function this week so please join us and feel free to ask questions of our speakers.



It has been another busy season for tourism....

2017 saw a record 2.7 million visitors to Tasmania who injected \$233 billion into the Tasmanian Economy with an average visitor spend of \$216 per night. All regions have reported growth with higher visitation, occupancy and yields. Northern Tasmania received more than 600,000 visitors alone, a 12 percent increase from the previous year. We are seeing an increase in international visitation from Asia, the UK, Europe, New Zealand and Canada.

Low Head Tourist Park was invited by BIG4 to become an affiliate park at the beginning of this year which

has been a very new and exciting chapter for the business. BIG4 is the most recognised and trusted brand in the Holiday Park Industry with a reputation for high standards and is Australia's number 1 Holiday Park booking website for cabins and sites.

This has been a big promotional move giving us increased exposure, resulting in more visitors to choose our park as a base and the opportunity for them to explore our many amazing local attractions, learn about our history, proximity to the nightly penguin tour and local wineries and to simply enjoy our stunning location by the water. During their stay they are highly likely to spend their tourist dollar at other local businesses. Some have loved it so

Meet our Executives, John Glisson:

Carol and I moved to George Town in 1971 as newly weds.

First Job in Tasmania was at Comalco at the old Alumina.

I was a chef by trade and was told the job would be similar, as both jobs put in raw ingredients, leave for a while and remove the finished product.

A few minor differences between a Smelter furnace and a kitchen oven, but the theory is the same.

Became a Union Official for many years before becoming a co-ordinator with a group training company, my last few years as an employee were with TAFE in a business Development role.

Carol worked for many years at the Post Office.

Having retired I stood for council and was elected four years ago.

I JOINED THE Chamber because I see the future of our community depending on a strong relationship being developed between the Council and the Chamber.

Council facilitates the way forward and Chamber delivering on that pathway. Chamber identifying to Council what impediments there are to business success and Council working with the Chamber, and/or Government to eliminate the impediments.

I hope to see the Chamber as a stronger partner of the Council, regularly consulted on the future economic and social development within our community. John.

WHATS IN IT FOR YOU?

From feedback through discussions with local members of the George Town Business Community, we have been asked to develop some networking opportunities to allow local business to come together, meet with each other and listen to presenters within our area and learn about what they can bring to help us in business. We have organised an informal night inviting a small group of local businesses operators to help us bring awareness to our community of the possibilities that are on offer to assist business and to show us how they can work in with us. The presenters are all from local business and have some exciting ways to help us in George Town.

ANNOUNCING - a networking opportunity for local business on Thursday Night 21st June to be held 6pm at the Bass & Flinders Centre.

Presenters on the night are:

Marcel Kerrison, from UTAS will present the exciting Parents Matter Program.

Grahame Lowe, from Employment Plus will talk about what he has available to our businesses.

Lee-Anne Dowling, from Bank of Heritage Isle to talk about how the bank can help businesses and what they have to offer.

Justine Brooks –Bedelph, from the council to talk to us about what is happening with new businesses and projects going ahead in George Town.

Chris Davis– from Van Diemen Project to talk about workshops to assist Businesses.

Each presenter will provide us with a short ten minute presentation of their business and what they bring to us. There will be finger food provided, with beverages purchasable from the venue and most importantly, the opportunity after the short presentations to mix with the speakers to ask questions that affect your business.



Progressive Health and Fitness is in Iceland. Like Page May 29 at 5:47pm ·

So you may have been wondering, 'Who's behind the new gym?' Well allow us to introduce ourselves for those who haven't met us ☺ We're Max, 23 and Stu, 52. We're bringing together our passions for business and fitness to give you a unique gym we know you'll love.

Stu is a lover of life, and a business, marketing and life coach. He's a mad Richmond supporter and still plays AFL to this day! He's back and forward from Northern NSW to George Town regularly, so if you see him in town say hello, he'd love to chat.

Max is currently travelling Europe whilst studying a degree in Sport and Exercise Science and working on the gym's business model remotely. Max has managed a couple of different gym's in QLD and is passionate about looking after the members and getting them results! Max is a guitarist and plays anything from AC/DC to Metallica and is addicted to the gym!

So there's some faces to names. Everything is well underway and ticking along nicely, we can't wait to meet you all soon! Stay tuned for more content, giveaways, updates and more coming your way soon George Town.

Max and Stu