



George Town Chamber of Commerce Inc

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Points of Interest

- Editor notes
- Presidents report
- Dap Report
- Proposed Bike Track

GTCC Committee 2019

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Executive Committee:

Terri Cameron
Daron Gumley
Robin Dornauf
Maureen Lacey
Heather Dodge

2019: Issue 1 Newsletter Date: February 2019

What a busy start to the year ! Lots happening in our municipality and a great vibe within the community can't wait to see where 2019 takes us all. The newsletter will now include a report from our president each month and a report from the chair person of the DAP leadership Group Maureen Lacey.

Presidents Report:

"2019 welcomed in a new executive team for the George Town Chamber of Commerce. Your executive includes:

James Cameron, Sue Sherriff, Delaney Sky, Fiona Carmady, Terri Cameron, Heather Dodge

Daron Gumley, Robin Dornauf and Maureen Lacey.

The year has started off with a group of very enthusiastic executive members. The executive has already adopted the new tourism committee, formed under the direction of Maureen Lacey and a product of the DAP consultation process.

The chamber has identified a number of critical projects which we will be working on. The projects include:

The continued push to develop a world-class mountain bike track in George Town

Continuation to develop George Town as a tourism destination point,

Establishment of a mentoring and buddy program for our business partners and

Development of a Strategic Plan specific to the Georgetown Chamber of Commerce.

The executive welcomes any suggestions and feedback from our current membership. Please feel free to contact any of the executive team to provide feedback or seek assistance with your business. We look forward to the coming year and achievements which I am sure will flow from our work.

James Cameron

Chamber President"



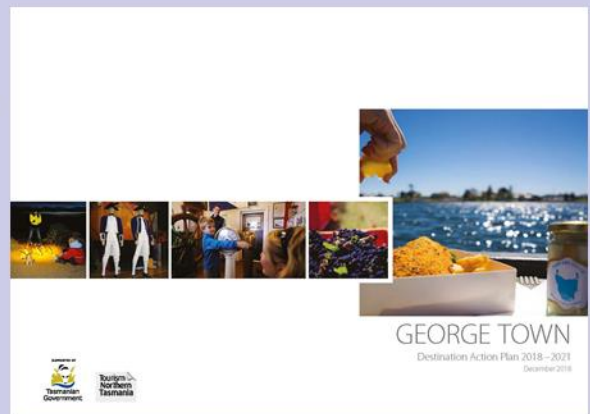
DAP Update :

The George Town DAP (Destination Action Plan) was officially launched by Honourable Peter Gutwein on the 10th of February. The DAP leadership committee has identified the priority actions the group will commence work on those being;

- Develop a communication/marketing plan (including working on branding/identity)
- Develop a destination map for the area
- Support the Council in the development of a master plan (in relation to tourism)
- Develop social media – closed Facebook group and online training and education
- Support of the George Town Mountain Bike track development

A new Facebook group has been created called the Greater George Town Area Business Group this is a group rather than a page on Facebook with the idea of it being a platform for businesses, associations, not for profit members etc to pass on information about local events, businesses, services and developments on local matters with the prime purpose of promoting and enhancing our visitor experienced. Those visitors being local visitors as well as interstate and international visitors. The group is designed to enhance communication between members. Please head over and ask to join the page (when you search for it, remember to search under groups).

The DAP committee is also looking at facilitating 'digital ready training' later in the month. This is free training provided by KingThing for businesses in the area to learn more about Facebook and other social media channels, this will also include a section on 'what we look like online' for example many events are not listing on Tourism websites or business details are incorrect or not listed at all because they are not on the Australian Tourism Data Warehouse (ATDW) which is the main portal where this information is shared from.



Proposed Mountain Bike Track:

On the 7th of February the George Town Council held a public information forum at the Memorial Hall. Steve From DirtArt came to discuss the feasibility study and draft design submitted by DirtArt. There was a great turnout from the business community and the public and the concept was very well received from those present .

The council website has all the information on the Proposed Bike trail and we encourage you all to get on and have a look at the economic analysis, and feasibility study that are able to be viewed anytime.



Meet our new Secretary:

We would like to welcome Delanie Sky to her new role with the chamber and we are very happy to have her join the Executive committee.

“Delanie moved to George Town Municipality in 2018 and currently manages a local employment agency. She was formally welcomed to the Executive Committee in the role of Secretary in February 2019.

Delanie’s career includes over 2.5 decades of management, 10 of these as a National Award-winning small business owner; 10 years working in various Community Service roles from case manager, co-ordinator and consultant program counsellor. Her active community roles have been in politics, event coordination, International Women’s Day host, Town Progress Association, Council financial assistance committee, health councillor with NSW Greater Western Area Health, Primary Ethics Teacher and parent helper in her children’s schools.



Delanie holds a Bachelor of Social Science (Social Welfare); Bachelor of Business (Honours); Diploma of Human Resource Management and Diploma in Community Services. She also holds qualifications in Children’s Services and is a qualified Trainer.

Delanie’s roles have seen her work with people of all ages – birth to 65+. Her passion is empowering people to become the healthiest, happiest versions of themselves that they can be. Delanie believes that all community progress plans and business development proposals must be inclusive and bring benefits to all residents.”

Business Excellence Awards:

We will soon be looking at organising the 2019 Business Excellence Awards.

Last year the awards went thru some changes that overall were a positive step towards the future but we have some area’s that need some more changes.

The awards need to grow and change with businesses and we would like you to have a say in the new direction of the awards.

So if you would like to make a suggestion for any changes to the Awards please send your suggestions to the Liaison officer: heathercdodge02@gmail.com for discussion at our next meeting.