



# George Town Chamber of Commerce Inc

PO Box 50, George Town, TAS 7253  
chamber@georgetownchamber.com.au  
www.georgetownchamber.com.au

## Points of Interest

- Editor notes
- Presidents report
- Dap Report
- Introducing Sarah
- Small Business Fair

## GTCC Committee 2019

### President: James Cameron

James.cameron@bendigoadelaide.com.au

### Vice President:

### Sue Sherriff :

sales@gtnewsandlotto.com.au

### Secretary : Delanie Sky

secretary@georgetownchamber.com.au

### Treasurer

Fiona Carmady  
The Signature Café  
0407 564 768  
feebeecee71@gmail.com

### Liaison Officer

Heather Dodge  
0400 070 458  
heathercdodge02@gmail.com

### Executive Committee:

Terri Cameron  
Daron Gumley  
Robin Dornauf  
Maureen Lacey  
Heather Dodge

## 2019: Issue 2      Newsletter Date: March 2019

March is a busy month for the Chamber, new executive with lots happening, The Digital ready workshop with the DAP group. And lots of excitement around the announcement of funding for Regent Square and the Mountain Bike Track. And Launch of the Tourism committee.

### Presidents Report:

The Chambers AGM was held in February and 5 new committee members joined the executive. At the first meeting an agenda was outlined for the next 12 months which included the strategy to fund and build the Mountain Bike track, develop a renewed Strategic Plan, develop a good working relationship with the council and establish a Mentoring program to assist small business. The Executive has invited Shane Power, Council General Manager, to the executive and was a critical first step to establishing a good working relationship. The Chamber is continuing to work on the agenda items.

Today, National Party Senator, Hon Steve Martin and Liberal candidate and Mayor, Bridget Archer announced for funding for 2 major developments in George Town being \$2.45 million for the Regent Square re-development and a further \$4.4million for the George Town Mountain Bike Trail. The Chamber Of Commerce has been actively lobbying the Council to make the Mountain Bike a priority project and a number of our members and the community have spent considerable amounts of time collecting signatures for a Petition submitted to council

The Chamber also realised the growing importance of tourism in our region having participated in the development of and current implementation of the George Town Dap looking at promoting George Town and surrounds as the place to visit, to increase visitor numbers, expenditure and disbursement over the seasons. As a result of this a specialist tourism committee has been created under within the Chamber looking at creating a tourism network to provide further support and networking to members and the wider business community which has been made more important now with the announcement of the Mountain Bike Track which will change the face of George Town tourism.

The achievements made so far this year have been enormous and very encouraging for the George Town Area. My congratulations go to the Executive and members of the Chamber. This is a great start to the new year and I believe that George Town is now finally on the move.

President James Cameron

### Tourism Committee:

The Chambers first networking event for the year is on the 16<sup>th</sup> of April at 6pm to 8pm at The Jim Mooney Gallery at the memorial Hall George Town. This evening will launch the new tourism focus of the Chamber with Chris Griffin the Chief Executive Officer from TNT who will giving an update on the visitor economy and developments in the North. With displays/tastings from various businesses involved in the visitor economy this evening will be a great start to the year and a celebration of the funding for the George Town Mountain Bike Track. RSVP to :

Secretary@georgetownchamber.com.au by Friday the 12th of April for catering.

DAP Leadership Group report from Maureen Lacey.

Greater George Town Area Business Group face book page has been established to assist businesses in our region to keep in touch, let other businesses know what is happening and an avenue to promote events in our region, we can then pass this information on to anyone visiting the municipality. Please join the face book page and encourage any business the may benefit from the information shared



**FREE WORKSHOP**

TUESDAY 02 APRIL 2019  
George Town Council Chambers

**YOU ARE INVITED**  
to attend a free workshop

**INTRO to DIGITAL MARKETING BASICS**

find out how to  
attract more customers using online tools  
connect with your customers  
grow your loyal followers  
learn how we can support each other to grow

PRESENTED BY  
ROB KING - KINGTHING MARKETING  


HOSTED BY  
GEORGE TOWN CHAMBER OF COMMERCE  
GEORGE TOWN DESTINATION ACTION PLAN GROUP  


DIGITAL READY is an initiative of  
DEPARTMENT OF STATE GROWTH  


Inquiries to the DAP Chair | email [maureen.lacey@harcourts.com.au](mailto:maureen.lacey@harcourts.com.au) | phone 0400 561 078

<https://www.eventbrite.com.au/e/get-in-touch-with-your-customers-at-a-free-social-media-workshop-tickets-58617731212>  
George Town Chamber of Commerce jointly with the George Town Dap are pleased to be hosting free social media marketing training provided by KingThing marketing on the 2<sup>nd</sup> of April Please register on the link

The Chamber of Commerce welcomes Sarah Hickling to the Executive committee. Sarah is sharing a little about herself .

My husband Paul and I bought the Low Head Tourist Park leasehold back in August 2014. Previously we lived in the leafy Melbourne suburb of Montmorency with our 2 dogs and infant daughter.

Paul ran a very popular mobile pet grooming business for 7 years while I worked in various roles in Pathology starting out with Dorevitch Pathology after graduating with a Bachelor of Science, majoring in microbiology, from La Trobe University.

I also worked at the Royal Children's Hospital, Royal Melbourne Hospital and Australian Red Cross Blood Service. My last position before heading south was at the Victorian Infectious Diseases Reference Laboratory in Parkville.

We found the business for sale online. We thought it looked awesome and would make the perfect sea change as have always wanted to live on the coast and be by the water. I also had wanted to return to Tasmania as I spent the good part of my teenage years growing up in the Derwent Valley 30 minutes from Hobart. I joined the Chamber because I see so much potential in the George Town area and I want to help our region grow and prosper more. In making our decision in choosing somewhere to purchase a business we settled on the George Town area as having a young family meant it was essential to be in a location with a childcare centre, child and health centre, medical centre and good schools. Running a business is very stressful and time consuming, so is raising a young family so it has been great to have such wonderful support in the local community.

In my spare time I enjoy going for a run. You will find me most Saturdays at George Town Parkrun.





Australian Government  
Department of Jobs and Small Business

SMALL  
BUSINESS  
FAIR



Need help to start or grow your small business? Visit a Small Business Fair near you.

You will receive one-on-one advice from small business innovators and experienced small business owners.

Other topics you can explore include:

- improving your cash flow, simplifying tax, and how to receive financial incentives to grow your business and hire staff
- tips to enhance your digital capabilities to expand your customer base and take advantage of an unlimited online marketplace.

Visit [smallbusinessfair.jobs.gov.au](http://smallbusinessfair.jobs.gov.au) to register for your local free event.

For enquiries about the Small Business Fair, please call (02) 6121 3979.

The Business fair was on the 27th but please get on to the site and get information for the next one.  
Or you may be able to attend another one in the north.  
Sorry for the late notice.